

# PHYSICIAN *Outreach Program*

 OFFICE OF PHYSICIAN ADVOCACY

In collaboration with the El Paso County Medical Society, Blue Cross and Blue Shield of Texas (BCBSTX) is excited to offer 30-minute Mini-Conferences with physicians and/or their office managers. The focus of this outreach program will be to provide assistance with problematic claims issues and education specific to BCBSTX Blue Choice® PPO/POS and HMO Blue® Texas member contracts. There is no cost to you to participate in this outreach program.

## THIS WILL BE AN OPPORTUNITY FOR YOU TO:

- Discuss issues and ask questions specific to your office practice regarding claims filing procedures.
- Meet with BCBSTX Representatives to discuss claims problems (bring documentation of actual problems and any related correspondence previously received from BCBSTX).
- Receive printed materials and contact lists.

**WHO:** BCBSTX staff members  
**WHAT:** El Paso County Mini-Conference  
**WHEN:** Wednesday, August 19, 2009  
**WHERE:** 1301 Montana Ave.  
El Paso, 79902  
**HOW:** Schedule your 30-minute conference through the  
El Paso Medical Society at 915-533-0940